



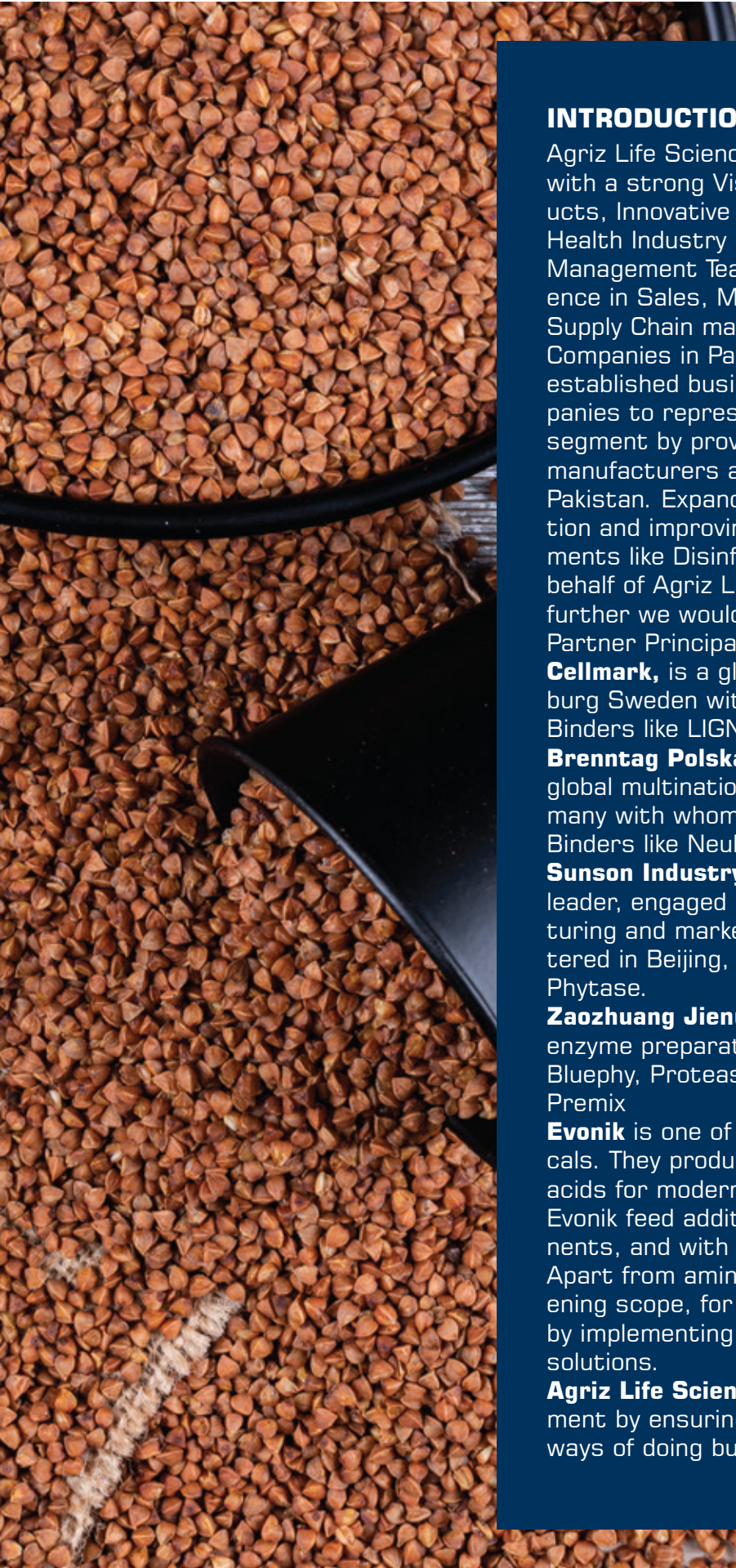
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Company Profile



INTRODUCTION

Agriz Life Sciences incorporated on Feb 28, 2018 with a strong Vision of Providing the Quality Products, Innovative solutions and Services in Animal Health Industry of Pakistan. Agriz Life Sciences Management Team, carries a wide range of experience in Sales, Marketing, Regulatory Affairs & Supply Chain management with leading Animal Health Companies in Pakistan at senior positions. Agriz has established business relationships with global companies to represent as Partner in feed additives segment by providing products and services to feed manufacturers as well as Producers throughout Pakistan. Expanding and growing through diversification and improving foot mark in other product segments like Disinfectants and Bio-protection. On behalf of Agriz Life Sciences Lahore Pakistan, further we would like to introduce you about our Partner Principals like;

Cellmark, is a global multinational, based at Gothenburg Sweden with whom we are dealing in Pellet Binders like LIGNEX 221

Brenntag Polska from Poland, is a subsidiary of global multinational, Headquartered in Essen, Germany with whom we are dealing here with Toxin Binders like Neubafix Plus

Sunson Industry Group Co., Ltd. is a recognized leader, engaged in exploring, researching, manufacturing and marketing the enzyme industry Headquartered in Beijing, China with whom we are dealing with Phytase.

Zaozhuang Jienuo Enzyme Co., Ltd a professional enzyme preparation manufacturer for Phytases like Bluephy, Proteases, Mannanase and Enramycin Premix

Evonik is one of the world leaders in specialty chemicals. They produce and market important amino acids for modern animal nutrition.

Evonik feed additives are produced on three continents, and with over 50 warehouses worldwide. Apart from amino acids Evonik is continuously broadening scope, for example, expanding into probiotics by implementing new innovative animal gut health solutions.

Agriz Life Sciences strive in a result driven environment by ensuring consistent, fair, simpler & efficient ways of doing business.



MISSION & VISION STATEMENT



Vision

To collaborate with reliable global animal health companies for providing sustainable, efficient and affordable solutions for Pakistan's poultry and dairy industry.

Mission

To become Pakistan's most customer centric and best animal health products provider

VALUES

Customer Value

Our customers are top priority, their success means our success. We think and act with our customers in mind

One Team

Our team distinguishes Agriz from our competitors, respect and friendliness being pillar.

Results Driven Strive in a result driven environment by ensuring consistent, fair, simpler & efficient ways of doing business

GLOBAL PARTNERS



Poultry sector generates employment and income for about 1.5 million people.

Poultry sector is one of the most organized branches of the agro based sector of Pakistan. Its growth rate is 10-12% per annum

At present over PKR 190 billion (USD 1.8 billion) worth of agriculture produce and by products of agriculture are being used in poultry feeds

There are over 15,000 poultry farms spread deep into the rural areas across the country from Karachi to Peshawar. Capacity of farms range from 5,000 to 500,000 broilers

Marketing channels of broilers and eggs are predominantly in the unorganized sector

40-45% of the total meat consumption is being procured from poultry products



An Overview of Pakistan Poultry Industry

Commercial Poultry in Pakistan was established in 1962

Presently turnover of Pakistan Poultry Industry is about PKR 750 Billion (USD 7.1 billion)

Farm capacities range from 5,000 to 500,000 broilers. Marketing channels for broilers and eggs are predominantly in the unorganized sector. About 40–45% of total meat consumption is procured from poultry products. Poultry slaughterhouses and processing/value addition in the organized sector account for only 5–6%. K&N's, Big Bird, and Menu are the key processors.

Annually, 18 billion table eggs are produced, and approximately 2.25 billion kilograms of chicken meat is produced. Per capita consumption is only 7 kg of meat and 65–70 eggs annually, compared with developed countries where per capita consumption is about 40 kg of meat and 300 eggs per year.

Broiler Breeder	13 million
Broiler day old chicks	1.56 billion
Broiler marketed	1.40 billion
Chicken Meat	2.25 billion Kg
Layer parent stock	0.92 million
Commercial Layer	60 million
Layer table eggs	18 billion
Feed production	8.5 million metric tons
Contribution to GDP	1.4 %*

Present Statistics of Pakistan Livestock

- The livestock accounts for approximately 55.1 percent of the agriculture value added and 11.5 percent to GDP
- Total Population – 76.8 m Buffalo – 35.6 m and Cattle – 41.2 m (Organized - 1 m & Unorganized – 75.8 m)
- Dominantly unorganized farming. Scattered population with average farm holding of 1-6 animals, gradual development of organized cattle farms
- Traditional and cross breed animals. Major diseases include FMD, HS, Mastitis, Calf Diarrhea, Milk Fever, Theileriosis and Babesiosis
- Vets and Para-Vets are key decision makers in this segment





GLOBAL PARTNERS – BRENNTAG **“Connecting Chemistry”**

Brenntag is a Germany-based company and the global market leader in chemical distribution.

It has a global network of more than 530 locations across 74 countries and a workforce of over 16,000 employees.

In 2017, the company recorded sales of EUR 11.7 billion.

Brenntag offers a full-line portfolio of more than 10,000 products and serves 185,000 customers across diverse end-market industries such as coatings, food, oil & gas, pharmaceuticals, animal nutrition, personal care, and water treatment.

The company sets safety standards within the industry and operates globally under the “safety first” principle.

Since March 29, 2010, Brenntag AG (WKN A1DAHH) has been listed on the German Stock Exchange in the Prime Standard segment and, since June 21, 2010, has been a member of the MDAX index.

GLOBAL PARTNERS – CELLMARK



CellMark, founded in 1984 in Gothenburg, Sweden, has its roots in the international trade and distribution of raw materials related to the global pulp industry (including lignosulphonates as pellet binders), the paper industry, and AnMar Nutrition vitamins and minerals. The company provides products, services, and solutions to customers and suppliers worldwide.

With a network of 70 offices in more than 30 countries, CellMark offers a full suite of services and partners with clients to identify new business opportunities that add value throughout the value chain, including sales and marketing, finance, logistics, regulatory compliance, business development, and custom chemical manufacturing.

The CellMark Group consists of 750 professionals with in-depth product and market knowledge, as well as extensive, long-term relationships across the industries it serves. Annual sales in 2017 amounted to USD 2.9 billion.

CellMark takes pride in contributing to global sustainability efforts and is committed to strengthening educational opportunities through its support of the PaperSeed Foundation.

GLOBAL PARTNERS – EVONIK



Evonik is one of the world's leaders in specialty chemicals. The company produces and markets important amino acids for modern animal nutrition. are manufactured on three continents, supported by more than 50 warehouses worldwide.


In addition to amino acids, Evonik is continuously broadening its scope—for example, by expanding into probiotics and implementing innovative animal gut health solutions. Through these efforts, Evonik is able to make an even greater contribution to the closely linked fields of animal nutrition and animal health.

Evonik benefits from its close customer relationships and leading market positions. The company operates in over 100 countries and employs more than 36,000 people.

In fiscal year 2017,

- Sales were approximately €14.4 billion.
- Operating profit (adjusted EBITDA) was about €2.36 billion.





**Growth is never by mere chance; it is the result of
forces working together.
James Cash Penney**

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